

**OFRI/ODF FOREST VALUES & BELIEFS ONLINE SURVEY
MAY 2010
DAVIS, HIBBITTS & MIDGHALL, INC. (DHM)**

A community online survey was available that provided Oregonians not contacted to participate in the other surveys an opportunity to share their values and beliefs about forest management in the state.

Research Methodology: Between April 10 and 15, 2010, selected questions from the telephone survey were available for Oregonians to complete online. A URL to the online survey was posted on the OFRI and ODF websites and the survey was hosted on a secure and independent DHM Research server and available to respondents 24 hours a day. A total of 1,920 residents participated.

Statement of Limitations: Although research of this type is not designed to measure with statistical reliability the attitudes of the general population, it is valuable as a public involvement tool and for measuring the attitudes of the population which chose to participate in the survey.

Community Online Survey Introduction

We invite you to participate in an online survey about Oregon's forests.

This study is for research purposes only and all of your information is completely confidential. Please be assured that your information will not be sold or distributed.

The study is being conducted by Davis, Hibbitts & Midghall, Inc., a non-partisan public opinion research firm specializing in public policy issues.

Thank you for your participation.

1. What are the most important forestry issues in Oregon you want to see addressed?

- Decimation of our last old-growth and climax forests through modern "forest management", i.e. sale to the highest bidder.
- Forests should be managed to ensure that they are healthy. We should allow thinning of our forests. Also we should allow clearing of burned and storm blown timber and then immediately reforest the area.
- Keeping BLM land open to the public so responsible off-road enthusiasts can enjoy the forest.
- Conversion of forestland to other uses, loss of flexibility in management from over regulation.
- Protecting water quality, quantity, bio-diversity and sustainable use for local communities.
- Non-motorized trail development and mountain bike access (I'm for more of both).
- Clearcutting, pesticide spraying, runoff into streams and creeks.
- Recreation access for non-motorized users especially mountain biking specific opportunities
- Restoration of riparian habitat, improving salmon populations, and restoring old-growth attributes to forests.
- Forest thinning to improve health; protection of remaining old growth; watershed enhancement and riparian buffer protection.

- I feel that our National Forest land is not being properly managed. We still need to take care of this valuable resource and possibly benefit financially by managing our land! I hate to think of how we are wasting a valuable resource when fire or bugs kill our forests and then none of the trees are harvested. We could take 50% of the dead trees and both the forest and our economy would win! We could also manage our forests better to prevent this scenario.
- Thinning to keep forests healthy. 2) Removing dead/diseased/burned trees - before/after forest fires. 3) Allowing more local control over federal lands.
- Hunting and off road driving. Biggest concern is the decrease in deer and elk numbers, increase in cougar and bear population. Repeal dog ban for hunting cougar and bear.

2. How knowledgeable do you consider yourself to be about forest management in Oregon: not at all knowledgeable, not very knowledgeable, somewhat knowledgeable, or very knowledgeable?

Response Category	Telephone N=1000	Community Online N=1920
Not at all knowledgeable	8%	1%
Not very knowledgeable	26%	9%
Somewhat knowledgeable	48%	48%
Very knowledgeable	17%	41%
Don't know	1%	0%

3. Which one of the following statements comes closest to your beliefs about forestry in Oregon? **(ROTATE A; B; C—ACCEPT ONE RESPONSE)**

Response Category	Telephone N=1000	Community Online N=1920
A. Oregon forests should be managed to achieve both environmental and economic values	78%	79%
B. Oregon forests should be managed primarily for their environmental value.	12%	12%
C. Oregon forests should be managed primarily for their economic value	8%	9%
Don't know	3%	0%

4. What would prove to you that forests in your part of Oregon are being managed properly to meet the environmental, social, and economic needs of both present and future generations? **(OPEN)**

- Allow use of public forest land for recreational use and hunting. 2) Allow more logging with less restriction in necessary areas, to include finding valuable use for the timber logged in the present marketplace. 3) Ensure logging is accomplished in a manner that is not harmful to habitat and managed in a somewhat aesthetically pleasing way. 4) Replanting of trees for future use.
- A balanced approach to harvest and prescriptions. When the only prescription applies is a clear cut, even I question what is going on as far as a balanced approach.
- Adherence to Oregon Forest Practices Act and participation in one of the Certification systems (FSC, Tree Farm or SFI).
- Considerations for where and when cutting occurs are based on issues related to habitat preservation, long-term effects on soil and water quality, and maintaining scenic beauty of forests.
- I believe our forests are being managed properly.
- If I saw that human and species needs were being equally considered.

- Job increases in local communities, wider tax base to support community services, continuing recovery of fisheries, and maintenance of current endangered species sites.
- Less cutting of trees.
- More transparent public processes, more restoration programs and funding to repair poorly managed stands and decommission roads, improve diversity of monoculture stands.
- Streams are clean and flowing normally vibrant and evolving forest-based industry that benefits Oregonians forests are resilient to climate change and other pressures

On a scale of 1 to 5, with 1 being very poor and 5 being very good, how would you rate private forestland owners' performance on the following: **(ROTATE Q5-Q7)**

Response Category	1 Very Poor	2	3	4	5 Very Good	Don't know
5. Replanting trees after harvest?						
Telephone, N=1000	2%	9%	24%	25%	24%	15%
Community Online, N=1920	3%	8%	14%	20%	44%	10%
6. Protecting fish and wildlife habitat?						
Telephone, N=1000	3%	13%	26%	26%	19%	14%
Community Online, N=1920	10%	15%	16%	22%	27%	10%
7. Protecting water supplies?						
Telephone, N=1000	2%	11%	29%	26%	16%	15%
Community Online, N=1920	10%	15%	16%	21%	28%	11%

8. Which one of the following six items do you believe will be the **biggest** problem affecting Oregon's forests over the next 30 years? **(ROTATE A-F, ACCEPT ONE RESPONSE)**

Response Category	Telephone N=1000	Community Online N=1920
a. Forests being converted to non-forest uses	25%	30%
b. More wildfires	20%	24%
c. Increasing conflict between forestland owners and their neighbors	19%	15%
d. Loss of fish and wildlife habitat	17%	18%
e. Not having enough clean, cool water	11%	7%
f. Not having enough trees to harvest for wood products	9%	8%

9. How important is the development of the biomass energy industry in Oregon: not at all important, not very important, somewhat important, or very important?

Response Category	Telephone N=500	Community Online N=1920
Not at all important	5%	6%
Not very important	9%	13%
Somewhat important	40%	41%
Very important	34%	32%
Don't know	12%	7%

10. How concerned are you about the potential for global climate change to affect Oregon's forests: not at all concerned, not very concerned, somewhat concerned, or very concerned.

Response Category	Telephone N=500	Community Online N=1920
Not at all concerned	27%	22%
Not very concerned	16%	23%
Somewhat concerned	29%	27%
Very concerned	26%	27%
Don't know	2%	1%

11. How important is it to you that wood products are certified by an independent organization that the products came from a well managed forest: not at all important, not very important, somewhat important, or very important?

Response Category	Telephone N=500	Community Online N=1920
Not at all important	10%	15%
Not very important	12%	18%
Somewhat important	38%	27%
Very important	37%	38%
Don't know	2%	1%

For each of the following statements, please tell me if you disagree strongly, disagree somewhat, agree somewhat, or agree strongly.

Response Category	Disagree Strongly	Disagree Somewhat	Agree Somewhat	Agree Strongly	Don't know
12. Lack of thinning or harvesting in dense, over-crowded forest stands can threaten fish and wildlife habitat by making the stands vulnerable to unusually hot, destructive fires.					
Telephone, N=500	8%	12%	25%	48%	7%
Community Online, N=1920	5%	8%	21%	65%	2%
13. Most Oregon rural communities can continue to thrive without a strong wood products industry.					
Telephone, N=500	36%	22%	23%	11%	8%
Community Online, N=1920	45%	30%	14%	9%	2%
14. Federal forestlands should be restored after wildfires by removing some dead trees and planting new seedlings.					
Telephone, N=500	4%	5%	19%	66%	5%
Community Online, N=1920	9%	10%	18%	60%	2%
15. If government requires Oregon's private forest landowners to provide fish and wildlife habitat, then society should compensate landowners for doing so.					
Telephone, N=500	13%	13%	37%	31%	6%
Community Online, N=1920	17%	18%	33%	29%	3%
16. A healthy forest products industry is important for Oregon's economy to be strong and diversified.					
Telephone, N=500	1%	5%	30%	61%	2%
Community Online, N=1920	4%	8%	22%	67%	1%

Response Category	Disagree Strongly	Disagree Somewhat	Agree Somewhat	Agree Strongly	Don't know
17. Dense, overstocked forests in eastern and southwest interior Oregon should be thinned to reduce the risk of severe wildfire.					
Telephone, N=500	7%	8%	30%	47%	7%
Community Online, N=1920	4%	8%	22%	62%	4%
18. Significant improvements have been made to fish habitat in Oregon forests and streams in the past 15 years.					
Telephone, N=500	5%	7%	42%	30%	16%
Community Online, N=1920	4%	8%	36%	43%	10%
19. The state of Oregon does a good job of enforcing forest protection laws.					
Telephone, N=500	7%	11%	45%	26%	11%
Community Online, N=1920	9%	15%	32%	29%	15%
20. The way federal forestlands have been managed in eastern and southwest interior Oregon has resulted in a greater threat of wildfires.					
Telephone, N=500	6%	18%	22%	25%	29%
Community Online, N=1920	3%	9%	21%	50%	17%

21. Which is the larger threat to Oregon's forests: harvesting trees for wood products, or forests being converted to non-forest uses?

Response Category	Telephone N=500	Community Online N=1920
Harvesting trees for wood products	14%	12%
Forests being converted to non-forest uses	74%	80%
Don't know	12%	9%

22. Over the past 10 years, would you say that forest management on federal forestlands has gotten better, stayed the same, or gotten worse?

Response Category	Telephone N=500	Community Online N=1920
Gotten better	21%	18%
Stayed the same	33%	18%
Gotten worse	32%	50%
Don't know	14%	14%

23. How about forest management on State of Oregon forestlands? Over the past 10 years, has it gotten better, stayed the same, or gotten worse?

Response Category	Telephone N=500	Community Online N=1920
Gotten better	24%	22%
Stayed the same	34%	32%
Gotten worse	27%	26%
Don't know	15%	20%

24. And how about on private land? Over the past 10 years, has it gotten better, stayed the same, or gotten worse?

Response Category	Telephone N=500	Community Online N=1920
Gotten better	23%	30%
Stayed the same	37%	31%
Gotten worse	20%	21%
Don't know	20%	18%

25. Do you believe there should be more regulation of privately owned forestland, less regulation, or about the same amount of regulation?

Response Category	Telephone N=500	Community Online N=1920
More regulation	17%	28%
Less regulation	23%	22%
About the same amount	49%	42%
Don't know	11%	8%

DEMOGRAPHICS

26. Do you or a member of your household or immediate family work in the forest products industry?

Response Category	Telephone N=1000	Community Online N=1920
Yes	14%	34%
No	85%	66%
Refused	1%	0%

27. In the past year, have you made a financial donation to a conservation or environmental group?

Response Category	Telephone N=1000	Community Online N=1920
Yes	20%	34%
No	79%	66%
Refused	2%	0%

28. How long have you lived in the state of Oregon?

Response Category	Telephone N=1000	Community Online N=1920
0-5 years	7%	8%
6-10 years	7%	7%
11-20 years	15%	13%
21-30 years	15%	14%
30 or more years	54%	58%
Refused	1%	0%

29. Is your age between:

Response Category	Telephone N=1000	Community Online N=1920
18-24	12%	2%
25-34	18%	14%
35-54	36%	20%
55+	16%	24%
65+	18%	28%
Refused	0%	13%

30. What was the last year of education that you had the opportunity to complete?

Response Category	Telephone N=1000	Community Online N=1920
Less than high school	10%	0%
High school diploma	30%	6%
Some college/two year degree	34%	25%
Four year degree, or more	17%	68%
Post College	8%	0%
Refused	1%	0%

31. Just your best guess, was your total household income before taxes for 2009 between:

Response Category	Telephone N=1000	Community Online N=1920
\$0 and \$30,000	27%	9%
\$30,000-\$50,000	18%	16%
\$50,000-\$75,000	18%	24%
\$75,000-\$100,000	13%	24%
\$100,000 or more	10%	27%
Refused	14%	0%

32. How would you describe where you live: urban, suburban, rural changing to suburban, or rural?

Response Category	Telephone N=1000	Community Online N=1920
Urban	25%	22%
Suburban	33%	24%
Rural changing to suburban	8%	11%
Rural	31%	42%
Other	0%	2%
Refused	3%	0%

33. In what county do you live?
Area of State

Response Category	Telephone N=1000	Community Online N=1920
Portland Metro	43%	29%
Western Oregon	33%	39%
Eastern Oregon	24%	32%

34. What is your zip code? *See Crosstabs*

35. Gender?

Response Category	Telephone N=1000	Community Online N=1920
Male	48%	72%
Female	52%	28%