

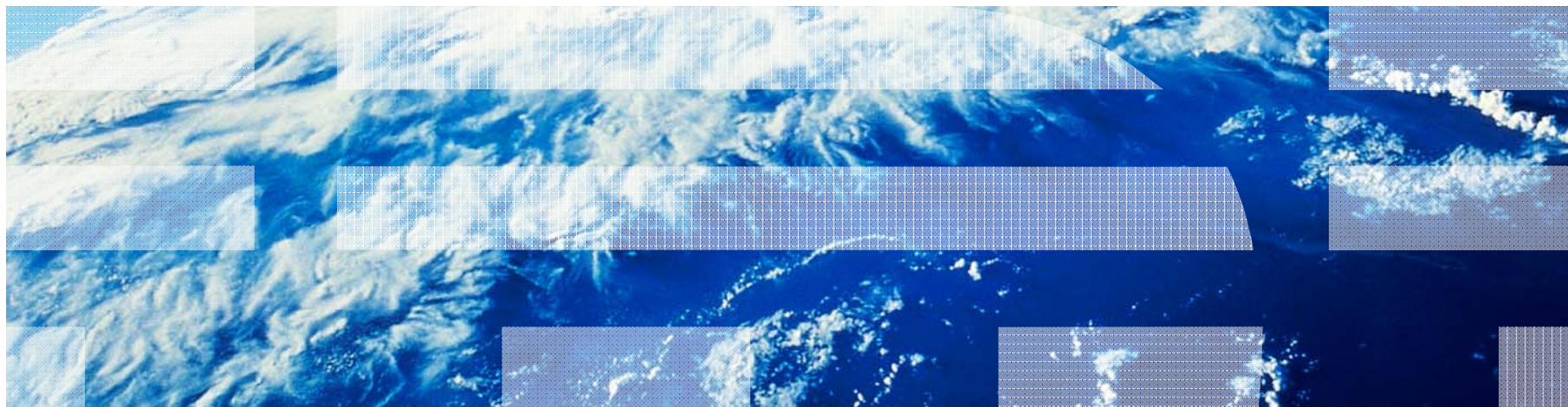


Jim Wasko

Program Director, Emerging Technologies

IBM Systems and Technology Group

Cloud Computing and Smarter IT Delivery

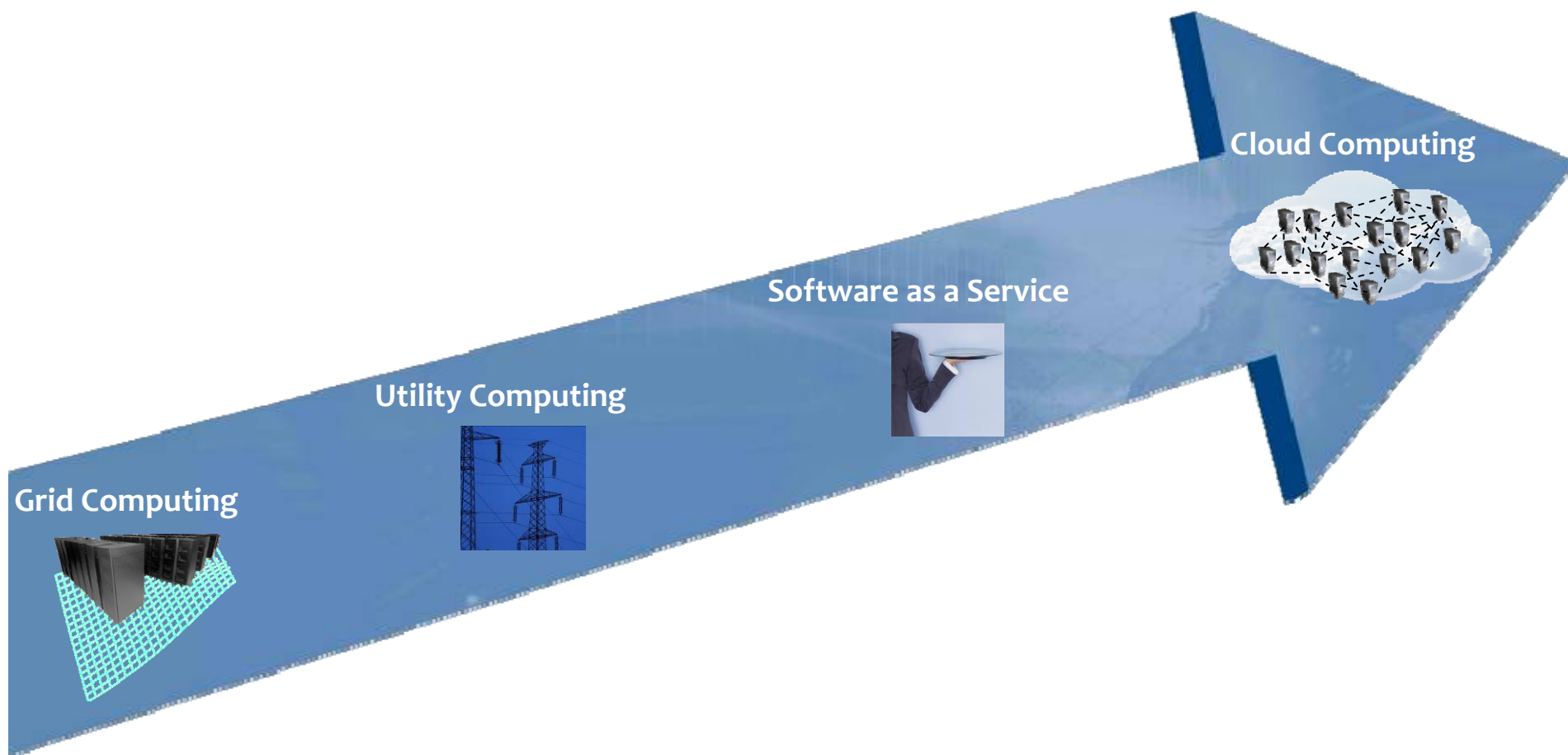


January, 2010

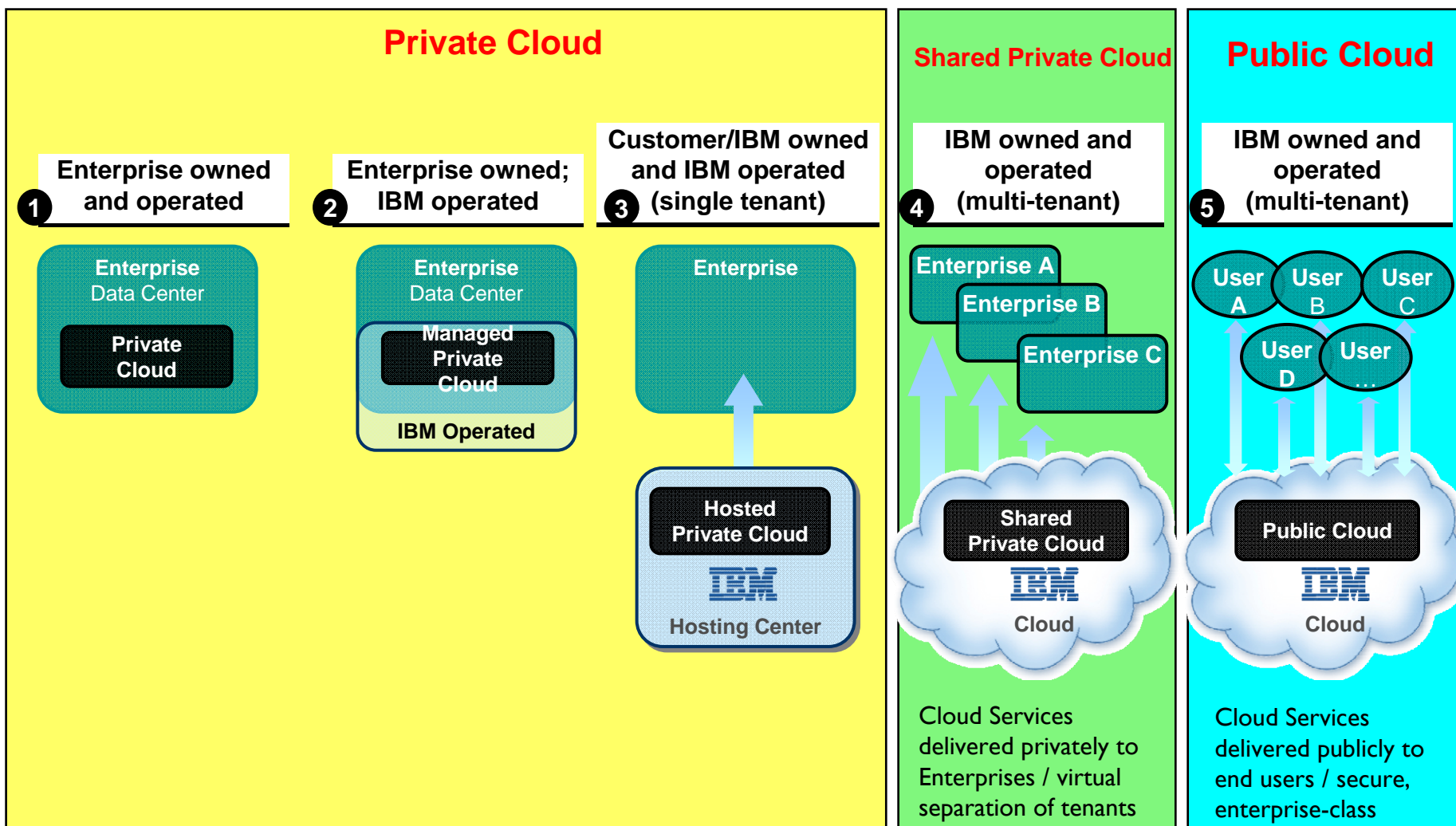
Cloud Computing – a Disruptive New Paradigm

“Clouds will transform the information technology (IT) industry... profoundly change the way people work and companies operate.”

The Economist



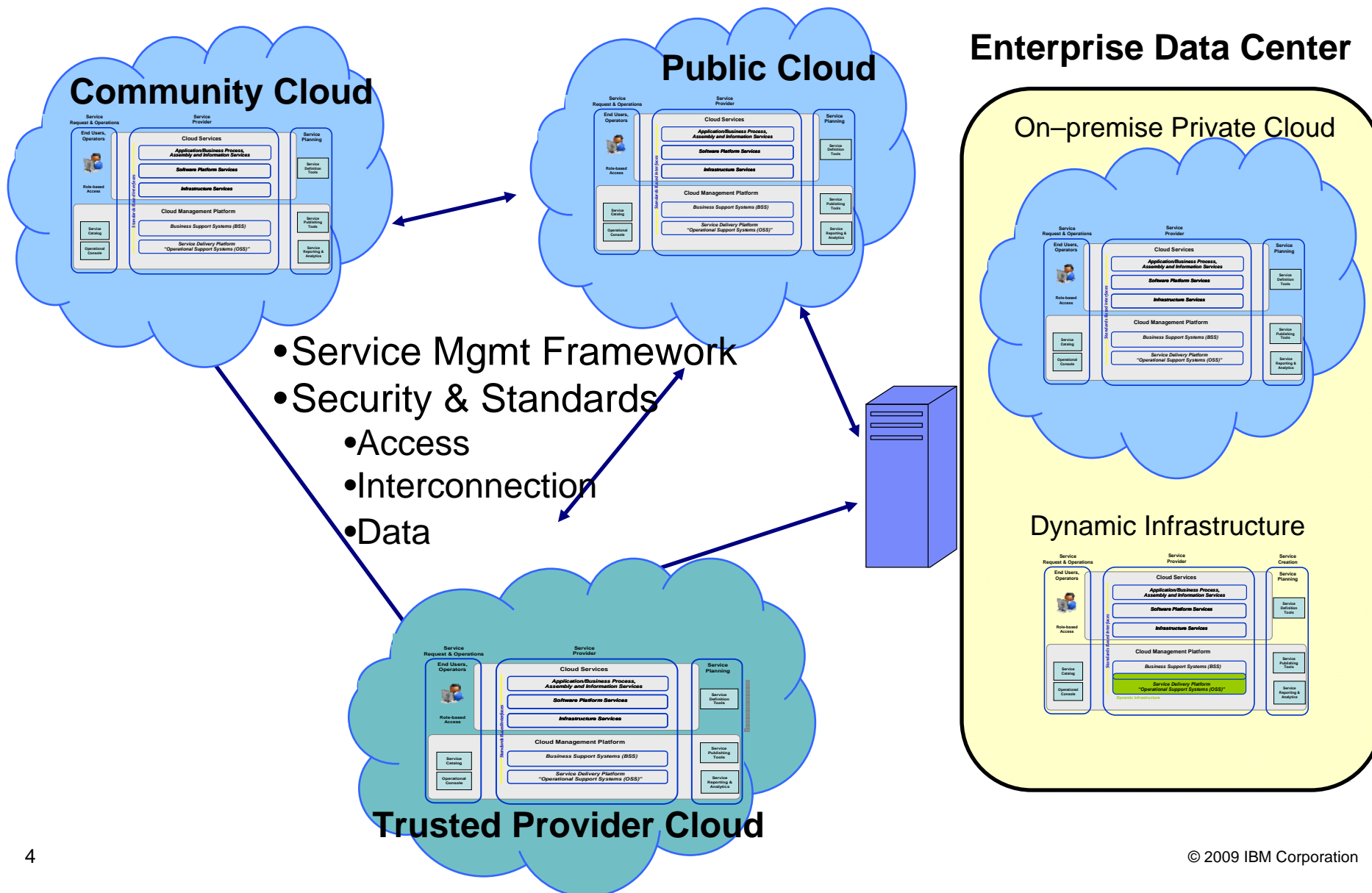
Cloud Delivery Models



Customer owns and pays for infrastructure and has unlimited exclusive access

Service provider owns infrastructure and customer has shared access and pays by usage

Standards, Interconnects, & Management will drive Cloud Adoption



Thank you